

Strategic Planning Retreat
 April 2, 2017 at 2:30 P.M.
 Adam Powel Residence

Those in attendance: Adam Powel, Jerry Arnold, Bob Hanson, Ben Miller, Louise Lemeiux, Tasha Mix and Carla Tihista, Manager.
 Briefed new manager and answered operational questions (ei. contracts, bids, time lines and grounds preparation, etc.).

<p><u>Marketing/Advertisement:</u> Local: KLTZ Sale -A-Thon (April 3rd) KLTZ/KLAN News Article in the Courier News Article in the Buzz Picture of Board Members & Manager</p> <p>Surrounding Area: Free Trader Wolf Point Radio Station – promo tickets Posters – Saco, east & north</p> <p>Other: Social Media – Ben checking into Nemont TV – Bob checking into Theater - \$835 - 30 sec for 13 weeks?</p> <p><u>Sponsorships:</u> Carnival Day Sponsors (\$2,500.00): Cape Air Keystone – Jerry contacting Hospital – Adam contacting</p> <p>Other: Increase Sponsorships \$50.00 (150 to 200, 300 to 350, 500 to 550, 750 to 800)</p>	<p><u>Staff:</u> Office: Kerry & Katie Ask to start attending meetings in May</p> <p>Other: 2 (two) Student Positions (ticket sales) During Fair @ \$10.00/Hr (8:00 – 4:00; 12:00 – 8:00)</p> <p><u>Office Hours:</u> 9:00 am – 6:00 pm beginning July 1st ?</p> <p><u>Superintendents:</u> Indoor, would like to have a meeting with (\$150.00 + mileage + daily meal) Livestock Sups, would like to give night show pass as a token of appreciation</p> <p><u>Fair Book Changes:</u> Needle Work Department M 4-H made Livestock Changes, Open Class generally follows suit Photography – Eileen Brandt</p>	<p><u>Grounds Improvements/Maintenance:</u> Swine Barn - Line with Plywood Electrical Pens – 4-H Watering System – 4-H Loading/Unloading Area Wash Racks Gravel Livestock Scale & Pad – talk to Fossum's Move Gate Lvstk Area Sheep Barn - Get swine barn salvage out of Wire perm light into storage area Dog kennel fence & gate Paint Barn with Pens by Show ring Clean Out/Organize Barn where Chickens are Horse Barns Door Latches Paint Check Electrical in Beer Gardens</p>
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Exhibit Areas:

Aileen Brandt – photography superintendent
Dixie Shepard – culinary arts superintendent
Quilters have been preparing exhibit area

Calcutta Permits:

Spring Derby

Rodeo (4 permits)
 wild pony races – 2
 wild horse races – 2

Derby

Sound:

Larry Rasmusan
(order fair staff badges for his crew)

Cleanup, Etc. During Fair:

Rest Rooms – donation

Fair Schedule:

July:
4-H Horse Show Thursday (27th) & Friday (28th)

August:
Rodeo – Tuesday (1st) & Wednesday (2nd)
Derby – Thursday (3rd)
 – Friday (4th)
Concert – Saturday (5th)
Carnival – Wednesday (2nd) – Saturday (5th)
Other:
 Prairie Pals Petting Zoo (3rd - 5th)
 Patty Cakes the Clown & Artist (3rd - 5th)
 Hypnotist (3rd - 5th)

Insurance :

FES Insurance/Contract
Available Event Insurance -
 Tulip - \$2000.00 per yr up to 20 events
 Travelers - \$120.00 per event
MACO insurance

Equipment Needed:

100 HP Front Wheel Assist Tractor -
(Boarder Plains turn in rotation)

Supplies Needed:

Other:

Sapphire online ticket sales software
available
4 food judges (increase of 2)
Sweet Memories Ice Cream
Probably will need electrical plug ins for
carnival crew, probably only 1 spot for
1 Livestock Superintendent
Music after night shows in beer gardens
area – Ben checking into
Update Valley Bank & FCB signatures
Gate Tickets must be sold in order

Goals for Commissioners:

Short Term:
 Purchase 2 cash registers
 Replace faucets & toilet valve assemblies
 in restrooms
 Motion Sensor Lights in restrooms
 Auto Flush Toilets
 Billboard Sign
 Update Electrical
 Sweeper Attachment for Skid Steer
 Manure Bucket for Skid Steer
 100 HP Front Wheel Assist Tractor
 Replace old hockey rink with an arena in
 horse barn area
 Laser Printer

Long Term:
 Multi Purpose Building
 Building to contain restrooms, office area
 & concession area (replacing rest
 rooms in beer gardens area and jockey
 house)

Adjourned at 6:30 P.M.

Chairman Signature